

Las Vegas, January 9, 2024



PLASTIC OMNIUM WINS CES INNOVATION AWARD 2024

For the second consecutive year, Plastic Omnium wins an Innovation Award at CES 2024 in the "In-Vehicle Entertainment" category for its dynamic interior dashboard projection system. This award represents the international recognition of the innovative strength that drives Plastic Omnium.



Plastic Omnium's dynamic interior dashboard projection in the new MINI Cooper Electric; image rights: BMW Group

Laurent Favre, Plastic Omnium's Chief Executive Officer, says: *"We are proud and delighted to have once again been honoured at CES 2024, the most influential tech event in the world! With our dynamic interior dashboard projection system, Plastic Omnium addresses key automotive industry trends in design and digital personalization"*.

Plastic Omnium's dynamic projection system illuminates the entire dashboard with colors and patterns to match the mood chosen by the driver. Already integrated into the interior of the new MINI Cooper Electric, it creates an immersive driving experience including lights, animations and projections.

More precisely, this module is composed by several microlens arrays (MLA), integrating different patterns. The light beam is generated by RGB LEDs (R-red, G-green and B-blue. Thanks to the combination of these three colors, all other colors are possible), and is then sent to the microlenses, which project the desired patterns onto the dashboard. It can be installed behind a central HMI (display) at dashboard level or elsewhere in the interior. This module is the first to market interior projection, demonstrating Plastic Omnium's technological leadership in automotive lighting and infotainment.

The CES Innovation Awards program is an annual competition honoring outstanding design and engineering in consumer technology products. The expert jury recognizes honorees in a multitude of product categories and distinguishes the highest rated in each.

About Plastic Omnium

Plastic Omnium is a world leader in innovative solutions offering a unique mobility experience which is safer and more sustainable. Innovation-driven from the very beginning, Plastic Omnium develops and produces intelligent exterior systems, customized complex modules, lighting systems, energy storage systems, and electrification solutions for actors from every mobility sector. With €9.5 billion economic revenue in 2022, an international footprint of 150 plants and 43 R&D centers, Plastic Omnium relies on its 40,500 employees to meet the challenges of transformations in mobility.

Plastic Omnium is listed on Euronext Paris, compartment A. It is eligible for the Deferred Settlement Service (SRD) and is part of the SBF 120 and CAC Mid 60 indices (ISIN code: FR0000124570). www.plasticomnium.com

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